

growing
homes
together

Wisconsin

Like many other parts of the country, Wisconsin's growth has resulted in significant housing affordability challenges. Combatting housing affordability issues in the state will require holistic solutions that address the needs of all Wisconsin residents.



Wisconsin is home to more than 5.8 million people and has seen 2.2% growth since 2010.



More than 592,000 Wisconsinites call an apartment home, with demand on the rise.



65% of low-income renters spend more than half of their income on housing.



Between now and 2030, Wisconsin will need to build 3,527 new apartment homes each year to keep up with demand.



Legal Landscape

The state of Wisconsin preempts local municipalities from implementing rent control. According to Wisconsin law, "No city, village, town or county may regulate the amount of rent or fees charged for the use of a residential rental dwelling unit."

CONTINUE PREEMPTION

Rent control is an outdated concept. It benefits the very few—and not necessarily those in greatest need—at the expense of the larger society.

REJECT PRICE CONTROLS

It is important for lawmakers to pursue alternatives such as voucher-based rental assistance for those in greater need to better address housing affordability.